

Policy team lead

About Positive Money Europe

Positive Money Europe (PMEU) is a fast growing non-profit organisation whose mission is to make the money and banking system support a fair, democratic and sustainable economy. We do this by scrutinising the activities of the European Central Bank (ECB) and several National Central Banks (NCBs) in the Eurozone. We run research, advocacy and campaigning activities on issues such as helicopter money, inequality, and poverty related to the field of monetary policy, Eurozone economic governance and sustainable finance.

Positive Money Europe is the European counterpart to Positive Money UK, a fast-growing London-based organisation pursuing the same mission in the UK. Following our successful "Quantitative Easing for People" campaign targeting the ECB in 2015, Positive Money Europe was launched in 2018.

About the role:

Together with our director, you will be in charge of maintaining and developing our engagement with MEPs, partner NGOs, the European Commission, Member State representatives and other key influencers. You will keep them informed and strengthen our cooperation with them, including by arranging meetings and public events, writing blogs, or disseminating our publications. You will also support the team's efforts in increasing our influence and visibility throughout the media by writing press releases and identifying media opportunities.

About you:

You are an enthusiastic networker and enjoy building relationships with a large number of people. You know how to monitor policies and you know how to craft strategies to make change happen inside the EU institutions, while understanding the necessity to combine inside lobbying with outside communication and campaigns strategies. You're a manager, capable of coordinating different projects at the same time, solve problems, step in when needed, be hands-on, and manage junior staff and enable others to work with each other around a shared strategy. Positive Money Europe operates with a small team, so you will be able to multitask, juggling different projects simultaneously, while always keeping your focus on how to maximise our impact. Our work can be technical, so you'll enjoy tailoring messages in fine-tuned policy briefings.

Key responsibilities and main tasks

- Lead on the establishment and execution of the influencing programme of Positive Money Europe, including the facilitation of weekly meetings, execution of budget and supervision of junior staff
- Lead on reaching out to MEPs and EU institutions officials, journalists and other influencers, and maintain long-term relationships with them
- Represent Positive Money Europe in lobbying meetings, seminars and other external events
- Make sure we identify and seize opportunities to influence relevant national level bodies and supervise advocacy interventions with staff and/or national partners.
- Coordinate with the research team the production and dissemination of timely policy briefings, memos, or blog posts.
- Support the team's media strategy by crafting media tactics and messaging, drafting press statements, handling direct relationships with journalists
- Coordinate social media management (Twitter and LinkedIn)
- Write or edit blog posts or opinion pieces to support to our policy goals

Person Specification

Essential experience and skills

- At least 5-8 years of experience in legislative work, either as a civil society / industry lobbyist or a parliamentary or government role
- Excellent verbal and written communication skills in English
- Advanced knowledge on EU economic, financial and monetary issues
- Very strong analytical and policy skills, ideally with expertise in public affairs
- Management of staff
- Experience in media relations
- The ability to absorb and process information quickly in order to develop knowledge, including in new/unfamiliar areas of work
- The ability to take the initiative, identify challenges and propose workable, engaging solutions
- The ability to work in time-pressured situations and to meet deadlines
- A commitment to Positive Money's mission, [values and working principles](#).

Desirable skills

- In addition to English, mastering two European languages (German strongly appreciated)
- Use and management of a CRM system
- Experience in civil society and/or campaigning
- Experience in organising offline and/or online events
- Meeting facilitation skills
- Experience in copy/writing/editing articles

Terms and Conditions

Contract: Full-time long-term employment contract

Reporting to: the Executive Director of Positive Money Europe

Hours: 38 hours a week, the post holder would be expected to work on occasional evening or weekend for time off in lieu.

Remuneration: €34-42k gross annual salary depending on experience, plus benefits:
We offer a pension plan (4.5% of gross) and lunch vouchers (120 EUR /month)

Location: Brussels

Start date: August 2022 or earliest possible date

Application Process

Please fill in the application form [available here](#) (*) and send it by email to info@positivemoney.eu

(In case the above link doesn't open in your browser/device, please right-click and choose "save as". In case that doesn't work either, please get in touch - info@positivemoney.eu)*

Closing date for applications: **Monday July 4th 2022** at 8:00 CET

Interviews are likely to be held the week of July 11th 2022 on zoom.

Positive Money is committed to providing equal opportunities for everyone regardless of their background. We welcome applications from everyone irrespective of gender, sexual orientation, disability and ethnicity but, as women and Black, Asian and minority ethnic people are currently under-represented within the Positive Money network, we would encourage applications from members of these groups.

Please note that to be considered for this post you must be legally eligible to work in EU / Belgium.